

MANITOBA RUNNERS' ASSOCIATION

May 23, 2023

Report to Athletics Manitoba

- 2023 Membership is currently 500 compared to 327 this time last year and 384 in 2019. Youth membership is 109 and we have a total of 35 AM members that have taken advantage of the complimentary MRA membership.
- We are currently conducting a Membership Renewal Campaign which consists of 9 MRA members that have volunteered to phone any 2022 members that have not renewed yet. The offer is a 2 for 1, where the renewal pays for a full membership and gifts a free membership to someone else. Anyone registering is entered into a draw for a complimentary entry into any of the Manitoba Marathon events (except the Relay). The offer runs from May 15th to the 28th, and has already resulted in 20 new memberships
- We have officially heard back from the new **Arts, Culture and Sport in Community** (**ACSC**) **Fund** that we will be receiving both of the grants that we applied for totaling \$55,000. However, we have still not heard anything more regarding when we will receive the funds and how they are to be applied.
- Our 2023 Race Calendar now has 39 events on it, 11 of which have already been held. Participation is up across all types and sizes of events. This has also meant that participation in both our Classic and Youth Race Series has increased as well.
- We have secured a small sponsorship for our Ice Cream Run Series. Access Storage has agreed to cover the cost of all of the ice cream in exchange for advertising. Registration for these two events on July 5th and August 2nd is now live.
- The MRA AGM was held virtually on Monday, April 10th, 7:30 pm. All nine Board members were in attendance as well as 9 MRA members. Our 2023/2024 Board now consists of 8 Directors (Bryan Mintenko has stepped down), but will be back at 9 Directors with Jessica Drakul (who has taken over our Social Media) coming on in June. Our Executive now consists of Derek Boutang-President, Lorraine Walton-Vice President, Reg Brown-Secretary, and Alan Neumann-Treasurer. Krista Waring has stayed on as Past President. Other Board Directors include Aldo Furlan, Andrew Swan and Melissa Pryce.

- The 2023 MRA Hall of Fame Banquet was held on April 24th to a packed room. We were unable to use Celebrations Dinner Theatre due to a conflict, but managed to put 160 people into Banquet Room Ambassador F comfortably. The event ran on time and included a performance by Fabuki Daiko, a Taiko Drumming Group. Our 50/50 draw was won by Jacqueline Neumann (wife of MRA Board Member, Alan Neumann), which she generously donated back to the MRA. Pictures of the event were taken by Fern Berard and can be viewed at: https://mraweb.ca/event/mra-hall-of-fame-banquet/.
- Registration for the MRA Track Club-Summer Session is now live and I already have 11 people signed up. I expect many more to sign up in the next month, with workouts starting on July 5th at Victor Mager Track, once again being coached by Noel Kendle and Calvin Reimer.

Kathy Wiens, MRA Executive Director